SearchHealthIT.com

The New Wave of Health Care IT

A Free Virtual Seminar Focused on the Future of EHR: From Policy to Implementation **REGISTER HERE** – May 18, 2010 – Live at Your Desk!

ABOUT THIS VIRTUAL SEMINAR:

Stage 1 requirements of meaningful use will go into effect on Oct. 1, 2010. Are your wheels already turning and pointing you in the right direction? If not, they should be – and sooner than you might think.

And if you're looking to qualify for incentives during all five years of the HITECH rollout then you'll have to demonstrate that you are meeting these requirements. But it won't be easy, especially if you go it alone. Luckily that's exactly why we're here to help.

SearchHealthIT.com presents this free one-day seminar exclusively for CIOs, CMIOs, IT managers and hospital administrators to help you get up to speed on evolving regulations and top technological approaches to solving complex challenges around security, storage, mobile health, interoperability and more. **Here are just a few benefits of attending:**

INTERACT WITH INDUSTRY THOUGHT LEADERS

Hear doctor and CIO, John Halamka and the Obama Administration's Acting Director at the Office of the National Coordinator (ONC), Doug Fridsma share practitioner and government perspectives on the latest EHR policy, what lies ahead and how you can navigate forthcoming changes. Catch each session during the day to hear top industry experts address major IT concerns and considerations for meeting new demands around mobile and wireless health, privacy and security standards, and storage for PACS and EHR.

GAIN UNPARALLELED INSIGHT ON HOW TO:

- Create interoperable projects
- Optimize networks and storage
- Streamline processes and update infrastructure
- Understand new grant programs and plan for funding
- Implement top data security and privacy practices
- Overcome mobile and wireless networking obstacles
- Improve adoption rates and time-cycles
- Manage your electronic health care organization moving forward
- And much more!

NETWORK WITH COLLEAGUES AND THOUGHT LEADERS

At this live virtual event you gain unique networking opportunities with your fellow HIT peers from across the country, plus you can ask your toughest HIT questions of the speakers following each session!

ENJOY THE VIRTUAL EXPERIENCE

96% of your peers would recommend attending our virtual events. We accommodate your schedule by offering the ability to attend from the comfort of your desk.

NEW WAVE OF HEALTH CARE IT VIRTUAL SEMINAR AGENDA

subject to change

May 18, 2010 at 9:00am EDT

All times listed in Eastern Daylight Time

9:00 am	Doors open
9:15 am	Keynote Session
10:00 am	Live Q&A
10:15 am	Booth Activity
10:30 am	Session 1
11:15 am	Live Q&A
11:30 am	Vendor Spotlight Session
12:00 pm	Vendor Spotlight Session Q&A
12:15 pm I	Booth Activity & Prize Giveaway
12:30 pm	Networking Lounge
1:00 pm	Session 2
1:45 pm	Live Q&A
2:00 pm	Vendor Spotlight Session
2:30 pm	Vendor Spotlight Session Q&A
2:45 pm I	Booth Activity & Prize Giveaway
3:00 pm	Session 3
3:45 pm	Live Q&A
4:00 pm I	Booth Activity & Prize Giveaway
4:30 pm	Doors Close

REGISTER HERE

SESSION DESCRIPTIONS:

Keynote Presentation: What's Next for EHR? Expert insight into the changing landscape of requirements and IT implementation

Presented by John D. Halamka, MD, MS, CIO, Beth Israel Deaconess Medical Center and Doug Fridsma, MD, PhD, Acting Director, Office of Standards and Interoperability, Office of the National Coordinator for Health IT (ONC)

Session 1: The Application of Mobile and Wireless Health: Best Practices for a Connected Health Environment presented by mHealth Initiative's Claudia Tessier, RHIA, President, and C. Peter Waegemann, Vice President

Health IT professionals will walk away with an assessment of the new wave of mobile devices, wireless health and corresponding infrastructure considerations. Learn which electronic devices (iPads, smartphones, etc) help to lower costs, improve efficiency and care coordination, and promote a truly connected health environment. Explore the main challenges in mobile/wireless communications, and the opportunities; how providers are using text messages, smartphone apps and remote monitoring devices to increase efficiency and effectiveness; and infrastructure and interoperability concerns must you be aware of.

Session 2: HIT Privacy and Security: Expose Risk, Minimize Liability, and Manage Compliance in a Changing Environment presented by William "Buddy" Gillespie, VP-Chief Technology Officer and CIO Emeritus, WellSpan Health

VP-Chief Technology Officer, Buddy Gillespie discusses best practices for ensuring patient data privacy and security in an increasingly virtual world. Mr. Gillespie explores how WellSpan Health was able to:

- Deploy technology successfully to ensure data security
- Incorporate privacy and security efforts into an overall EHR implementation plan
- Take the steps necessary for staff training to solidify proper maintenance of patient data
- Meet HIPAA/HITECH compliance mandates

Session 3: How to Meet New Storage Demands for PACS and EHR presented by Al Gallant, Director of Technical Services at Dartmouth-Hitchcock Medical Center

This session provides an overview of the new storage demands being placed on health care IT departments and which strategies work to meet them. Get an in-depth look at how storage requirements have changed since HITECH; the best practices for storage management; PACS vs. EHR storage: Do they need separate considerations; and more.

> Don't miss this exclusive event, happening only on May 18th. <u>REGISTER HERE</u> We look forward to hosting you!

Speaker Biographies

John D. Halamka, MD, MS, CIO, Beth Israel Deaconess Medical Center was responsible for one of the first World Wide Web exchanges of electronic health records called CareWeb, which was recognized with the Martin Epstein Award in 1997. He leads the regional health information organization in Massachusetts, and his work on Health Information exchanges has been the basis for clinical and financial networks in Rhode Island, Connecticut, and California.

Doug Fridsma, MD, PhD, Acting Director, Office of Standards and Interoperability, Office of the National Coordinator for Health IT (ONC). His recent work revolves around how to develop, implement, and evaluate standards-based, interoperable clinical trials applications for managing clinical trials. In the opening keynote, Fridsma will cover the latest updates in policy from the ONC and what it means for health care IT professionals, followed by a question and answer session.

Claudia Tessier, MEd, RHIA, is the President of the not-for-profit mHealth Initiative Inc. She promotes the adoption of mobile devices and applications in healthcare as the future conduits of interoperability. Claudia is as an internationally recognized expert, speaker, writer, and consultant who will share her unique insight on electronic medical records and the mHealth movement.

C. Peter Waegemann, Vice President for Development, mHealth Initiative Inc. is considered an international leader in health informatics. Peter is the most sought-after speaker on the topics of electronic patient record systems, standards, networking, mHealth, and the creation of the national information infrastructure. Waegemann will present his expertise and share best practices for a connected health environment.

William "Buddy" Gillespie, Vice President-CTO and CIO Emeritus, WellSpan Health is responsible for the strategic planning and implementation of information technology to support integrated applications consisting of financial, clinical and administrative systems. Gillespie has been active in healthcare informatics for more than 25 years in both the development and implementation of technology solutions. He will provide unparalleled insight into how WellSpan has addressed privacy and security issues in an increasingly virtual world.

Al Gallant, Director of Technical Services, Dartmouth-Hitchcock Medical Center understands the EHR movement and the storage demands placed on health care IT first-hand. In his session, Gallant will evaluate PACS vs. EHR storage considerations.