

Expert healthcare marketer, creative thinker, leader of groups large and small. Wallye is an Associate Managing Partner at TBWA\WH where she oversees the oncology brand for the AstraZeneca and Merck Oncology Alliance. She is responsible for brand integration, operational oversight and client services. Wallye has deep healthcare communications experience across multiple therapeutic categories. She has worked with major pharmaceutical companies, small biotech companies, and diagnostics companies to develop global communications platforms for brands across a range of therapeutic categories. She has led agency teams across the brand planning lifecycle and managed a full-service agency.

Wallye is a pioneer and seeker of what's next, always looking to pave the way. Future-forward is her motto.

She is also a multicultural marketing communications specialist and co-founder and host of #BlackHealthNow. A passionate advocate for improved health equity for marginalized communities, she is constantly seeking solutions to impact positive change.

Wallye is also actively involved in the working group within TBWA\WH that is dedicated to DE&I. She co-leads the team which focuses on initiatives to advance diversity, equity and inclusion across the organization.

Wallye lives in NYC and in her free time enjoys live jazz, traveling, bracelet making, and weight training.