



Marcia is the Head of Diversity, Equity, and Inclusion at W2O Group. She has over 20 years' experience helping companies to develop and implement effective data driven sustainable DE&I strategies.

She previously served as a Senior DE&I Leader at Interpublic Group (IPG) where she led DE&I strategies that positively impacted colleagues at IPG's 100+ agencies and 50,000 employees.

Her prior experiences include Head of D&I at Citigroup's Commercial Business Group and HR roles at Home Shopping Network and County Seat Stores.

She holds a Masters' degree in Organizational Psychology from Columbia University, and a Bachelors' degree in Psychology from New York University. She is passionate about giving back to her community. She cooks and provide meals and other essential items for over 40 homeless people on Sundays. She loves to travel and experience different cultures. She is a published author, serves on several boards, and mentors many.