

As Cisco Vice President Global Communications – Product & Technologies, Letty Ledbetter leads the team responsible for driving and executing communications plans that continue to fuel the growth and enhance the reputation of Cisco’s global technology franchises.

Prior to joining Cisco, Ms. Ledbetter was Vice President, Global Communications at FinancialForce where she led the teams responsible for Executive Communications, Analyst Relations, Public Relations, Social Media, Content, Internal Communications and Customer Marketing.

Before that, Ms. Ledbetter was Oracle Vice President of Global Product & Services Public Relations where she led the Public Relations teams responsible for Oracle’s Product & Services, and Pricing & Licensing. Specific product areas include: Oracle Cloud/as-a Service (SaaS, PaaS, IaaS,) Oracle Database, Oracle Fusion Middleware, Oracle Applications, business intelligence and analytics, big data, security, management and virtualization, operating systems, developer tools, the Java platform, and Oracle’s engineered systems products (including Oracle Exadata Database Machine, Oracle Exalogic Elastic Cloud, Oracle Exalytics In-Memory Machine, Oracle Big Data Appliance, and Oracle Database Appliance.)

Prior to joining Oracle, Ms. Ledbetter worked at Dell, where she led the team of Public Relations professionals supporting Dell’s Enterprise Systems Group. Prior to that, she held various leadership roles at Western Digital as well as at other Corporations and PR Agencies.

Ms. Ledbetter is a graduate of Duquesne University, and serves on the Board of Directors for Monterey Jazz Festival and California Jazz Conservatory. She previously served on the Frameline BOD and as an advisor for United Negro College Fund, Bay Area.