

Krista Todd is the Vice President of Marketing and Communications at NortonLifeLock, where she is responsible for the company's storytelling and brand reputation. She leads all areas of communications, creative, brand, content and influencer marketing, corporate responsibility, government affairs, public relations, crisis communications and investor relations.

Krista is a highly experienced storyteller, communicator and marketer who brings more than 15 years of leadership experience from global industry-leading brands across consumer and enterprise companies.

Prior to NortonLifeLock, Krista Todd was the Vice President of Global Communications at Logitech, leading communications strategy in 40 countries. She oversaw corporate communications, product and brand communications, public relations, social media marketing, influencer relations and employee communications across all of Logitech's brands. Logitech brands include Ultimate Ears, Jaybird Sport, Astro Gaming, Blue Microphones, Streamlabs, Logitech G and Logitech.

Prior to joining Logitech, Krista served as Senior Director of Public Relations at TiVo, the original digital video recorder, where she led corporate and brand communications. Earlier in her career, Krista worked at McGrath/Power Public Relations agency in Silicon Valley, representing top security companies including RSA Security and Internet Security Systems.

Krista holds a BA in Public Communications from State University of New York College at Buffalo.