

Jeremy has spent 15 years at the intersection of social media, digital innovation, and influencer marketing. He has developed award-winning programs for Fortune 500 brands and has launched new disciplines within large global and regulated brands - integrating emerging strategies into the center of excellence. He has learned to balance data science, technology innovation, and creative (and compliant) business instincts to uncover growth opportunities for brands including: BMW, American Express, Intel, Constellation Brands, and Novartis.

Jeremy is typically brought in to make sense of the influencer marketing landscape and help clients maximize their return-on-influence through a combination of best practices and creative innovations. Ask him about his rescue chihuahua and world's most well-traveled dog, @jonathanwarrenofficial.