

STARTUP SUCCESS

VIRTUAL CONFERENCE 2019



Sponsored by **FedEx**

AGENDA: OCT. 24, 2019

11:45 AM	Welcome: Explore the Environment	
12:00 PM - 12:45 PM	KEYNOTE PRESENTATION BY FEDEX: Building an E-commerce Based Small Business By Brie Carere, EVP, Chief Marketing & Communications Officer	
12:45 PM - 1:00 PM	Visit the Mentoring Hall & Exhibit Hall: Visit the Mentoring Hall for free business advice from a SCORE mentor. Visit sponsor booths for free demonstrations, tools, resources and information.	
1:00 PM - 1:45 PM	An Easier Way to Prepare Your Business Plan: The Business Model Canvas By SCORE	Coach Your Team to Success By Google
1:45 PM - 2:00 PM	Visit the Mentoring Hall & Exhibit Hall: Visit the Mentoring Hall for free business advice from a SCORE mentor. Visit sponsor booths for free demonstrations, tools, resources and information.	
2:00 PM - 2:45 PM	The Ultimate Formula for Making More Sales by Mastering Social Media Marketing By John Lawson	What You Need to Know About Franchise Ownership By FranNet
2:45 PM - 3:00 PM	Networking Lounge: Connect with other small business owners to learn from each other.	
3:00 PM - 3:45 PM	Access to Capital 101: Funding Options to Start and Grow Your Business By Small Business Majority	Disaster Preparedness and Continuity for Your Business By Kimco Realty
3:45 PM - 4:00 PM	Visit the Mentoring Hall & Exhibit Hall: Visit the Mentoring Hall for free business advice from a SCORE mentor. Visit sponsor booths for free demonstrations, tools, resources and information.	
4:00 PM - 4:45 PM	The Financial Dashboard – Your Key to Small Business Success Sponsored by FedEx Presented by Dawn Fotopulos	The Value of Communication When Starting Your Business & Beyond By Chris Atley
5:00 PM	End of Event – Thanks for Attending!	

In between sessions, make sure you check out these rooms:

EXHIBIT HALL

Chat with our sponsors and pick up free resources for your business.

MENTORING HALL

Get answers to your business questions from one of our experienced mentors.

NETWORKING LOUNGE

Make new connections with fellow aspiring entrepreneurs and business owners.

SCOREboard/PRIZE CENTER

Learn more about the prizes you can win for participating.

THANKS TO OUR 2019 STARTUP SUCCESS VIRTUAL CONFERENCE CO-SPONSORS:

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