

PMI® Virtual LIM 2014—North America

PROGRAM

STREAMING LIVE from Phoenix, Arizona, USA will be:

Thursday, 23 October, 9 AM MT (UTC-7)

Leadership Institute Meeting Opening Session *

- Karen Meyer, PMP, President, PMI Phoenix Chapter
- Ricardo Triana, PMP, PMI Chair
- Mark A. Langley, PMI President and CEO
- Brian A. Weiss, PMI Vice President, Practitioner Markets

Thursday, 23 October, 10:30 AM-11:00 AM MT (UTC-7)

“Shout Out Booth”

Between the first two sessions, during their networking break, onsite attendees will take the opportunity to send a live message -- making connections to leaders back home. Don't miss the “shout outs” . . .

Thursday, 23 October, 11 AM MT (UTC-7) 1.5 PDUs

PMI Leadership Discussion: Leadership Lessons from Our Senior Leaders

- Board of Directors Introductions
- Leadership Keynote: Eduardo Braun

“How to Become an Effective Leader” (Lessons from the World’s Greatest Leaders)

What are the secrets of the world’s greatest leaders and how can you benefit from them to become a great leader yourself? Eduardo Braun brings to life his thoughts, on-stage interviews and behind the scenes secrets of the world’s most renowned leaders including: Bill Clinton, Francis Ford Coppola, Gary Hamel, Jack Welch, Rudy Giuliani, Jim Collins, Dave Ulrich, Tony Blair, Colin Powell and many others. He then turns those lessons into actionable recommendations.

- “PMI Leadership: Leadership Lessons from Our Senior Leaders”
Facilitator: Eduardo Braun

Join us for a facilitated discussion with Ricardo Triana, PMP, PMI Chair, Steve DelGrosso, MSC, PMP, PMI Vice Chair, and Mark A. Langley, PMI President and CEO where they discuss the lessons on leadership they have learned over time.

Thursday, 23 October, 2 PM MT (UTC-7) 1 PDU

Opening Keynote:

Excellence: Continuing the Search
Tom Peters, Best-Selling Author

2012 marked the 30th anniversary of the publication of one of the most influential business books ever written: Tom Peters and Bob Waterman's *In Search of Excellence*. Upon publication, the book immediately ushered in a management revolution, forever changing the way entrepreneurs and leaders viewed their relationships with their employees and customers. In the book, the authors reemphasized what Peters calls the "obvious ideas:" the paramount importance of an abiding orientation toward action over talk, matchless customer intimacy, a wholehearted devotion to acquiring and developing the best talent, entrepreneurship spurred internally, the ever-difficult task of "keeping it simple" and leadership as "a product of passion, passion, passion." These ideas are now considered "standard operating procedure" in businesses around the world—though often implementation does not live up to the standards practiced by the world's best.

In this compelling presentation, Peters revisits and boldly extends the ideas that helped make *In Search of Excellence* a watershed event in both business and publishing—and launched the now mammoth "management guru industry."

RECORDED EDUCATIONAL SESSIONS will include:

Available Friday, 24 October (1.25 PDUs)

PMI's Membership Strategy & Guiding Principles

- Tarnbir Kaur, Chapter Development Manager, Middle East
- Barbara Lyons, Manager, Membership

This session will provide an overview of PMI's membership, including history, development and strategic direction. The session will also explore the guiding principles that PMI uses in making decisions that affect members and how specific member programs align to this strategy. Attendees will be able to participate in a Q&A session at the end. Attendees will be encouraged to attend the workshop on Saturday (8:30 a.m. – 10:45 a.m. Best Practices for Promoting Membership) where they can get hands-on experience with programs their chapter can use.

Available Friday, 24 October (1.25 PDUs)

PMI Programs & Initiatives

- Victor Carter-Bey, Director, Certification
- Jordon Sims, Director, Organization Relations and Programs
- Brantlee Underhill, Director, Membership and Communities

Who is PMI? What is PMI? How is the organization structured and where do you fit in? This session provides insight into the markets that PMI serves, resources we offer and the strategic initiatives we are aligning to. Whether a new chapter leader or an experienced one, this session provides you with the knowledge necessary to align your chapter's program to PMI's global initiatives.

Available Saturday, 25 October (1.25 PDUs)

Essential Guide for New Chapter Leaders

- Nancy Berger, CAPM, Chapter Partner
- Judy Brennan, Chapter Partner

As a new chapter leader, there is a lot to learn in order to effectively manage your responsibilities and lead your volunteer team. Whether it is conducting chapter business or knowing how to find and navigate the extensive resources available from PMI's Global Operations Center, the task of managing your chapter and volunteers can initially feel overwhelming. This session provides you with the essential information and resources you need to know (or at least know how to find) to effectively manage your chapter's activities.

Available Saturday, 25 October (1.25 PDUs)

Conflict is a Good Thing – Find Out Why!

- Myles Miller, PMP, PMIEF Liaison, PMI Keystone Chapter

In many cases, conflict in the workplace just seems to be a fact of life. We have all seen situations where different people with different goals and needs have come into conflict. The fact that conflict exists, however, is not necessarily a bad thing! As long as it is resolved effectively, conflict can lead to personal and professional growth. In many cases, effective conflict resolution can make the difference between positive and negative outcomes. This session will explore different responses to conflict and ways to work through any discord.

Available Saturday, 25 October (1.25 PDUs)

Technology as a Value Enabler

- Frank Schettini, Vice President, PMI Information Technology

Becoming the preferred source for project, program and portfolio management resources and information requires that PMI create a competitive advantage for the Institute through the use of technology. In doing so, practitioners gain their own competitive edge when they associate with PMI. Find out how PMI is increasing its business capabilities to drive strategy and support operations through product leadership and transformational improvements.

Available Monday, 24 November

PMI Operational Panel

This session allows attendees the opportunity to ask questions to PMI's senior management about PMI's operations and the markets that we serve.

Facilitator: Frank Schettini, Vice President, Information Technology

Panelists:

- Mike DePrisco, Vice President, Academic and Educational Programs
- Craig Killough, Vice President, Organization Markets
- Brian A. Weiss, Vice President, Practitioner Markets

* All sessions but the Leadership Institute Meeting Opening Session are available for PDUs as indicated.